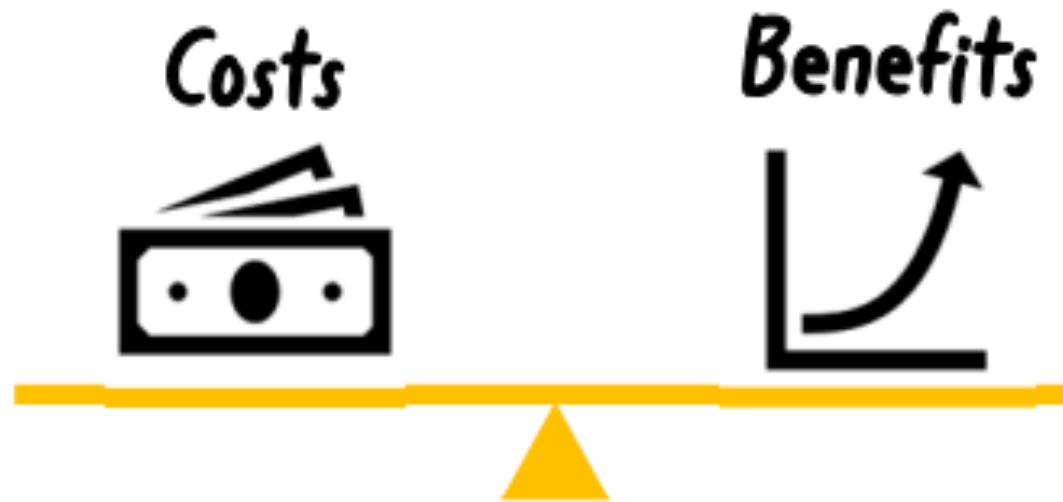


TECHNO-ECONOMIC ASSESSMENT

Techno-economic assessment is a method for evaluating the economic performance of a technology



MANUFACTURING COST COMPARISON

Manufacturing Cost

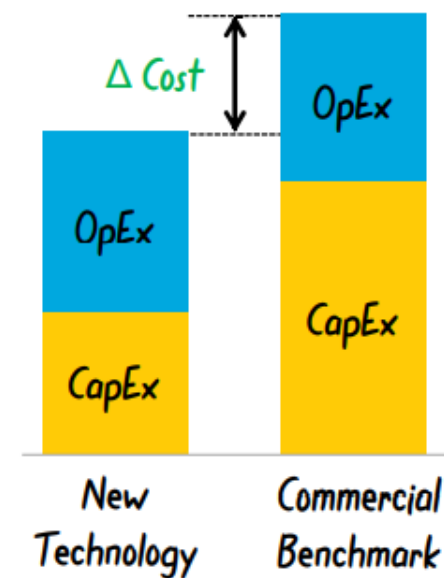
Capital Expenses (CapEx) (one-time)



Operating Expenses (OpEx) (recurring)

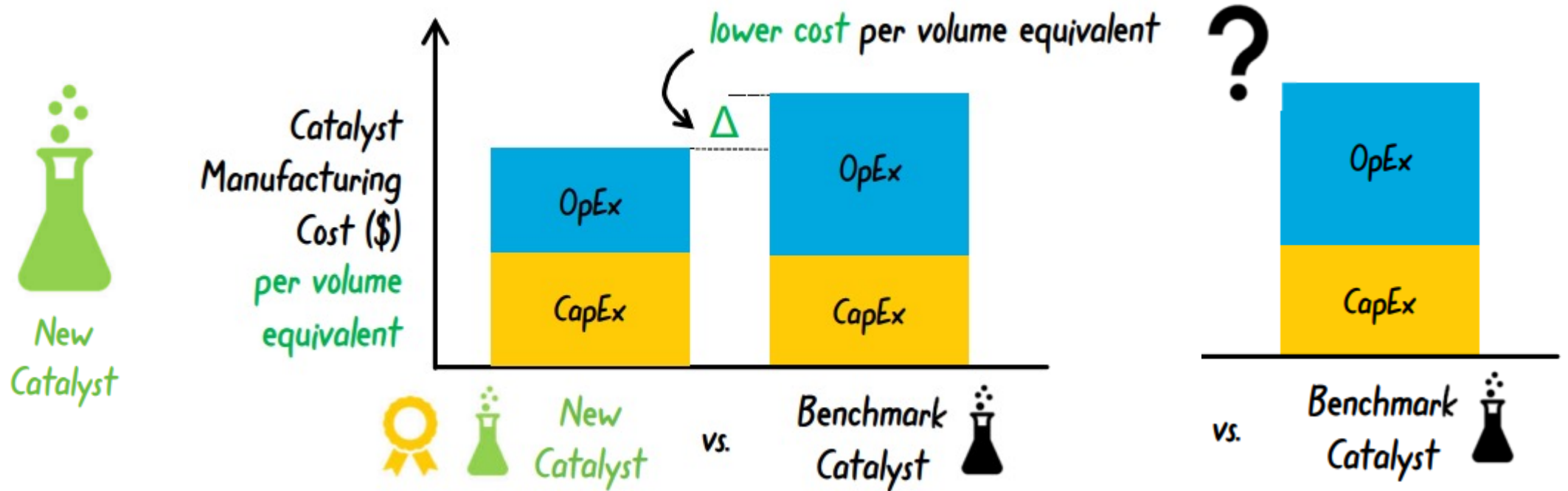


Cost Benchmarking

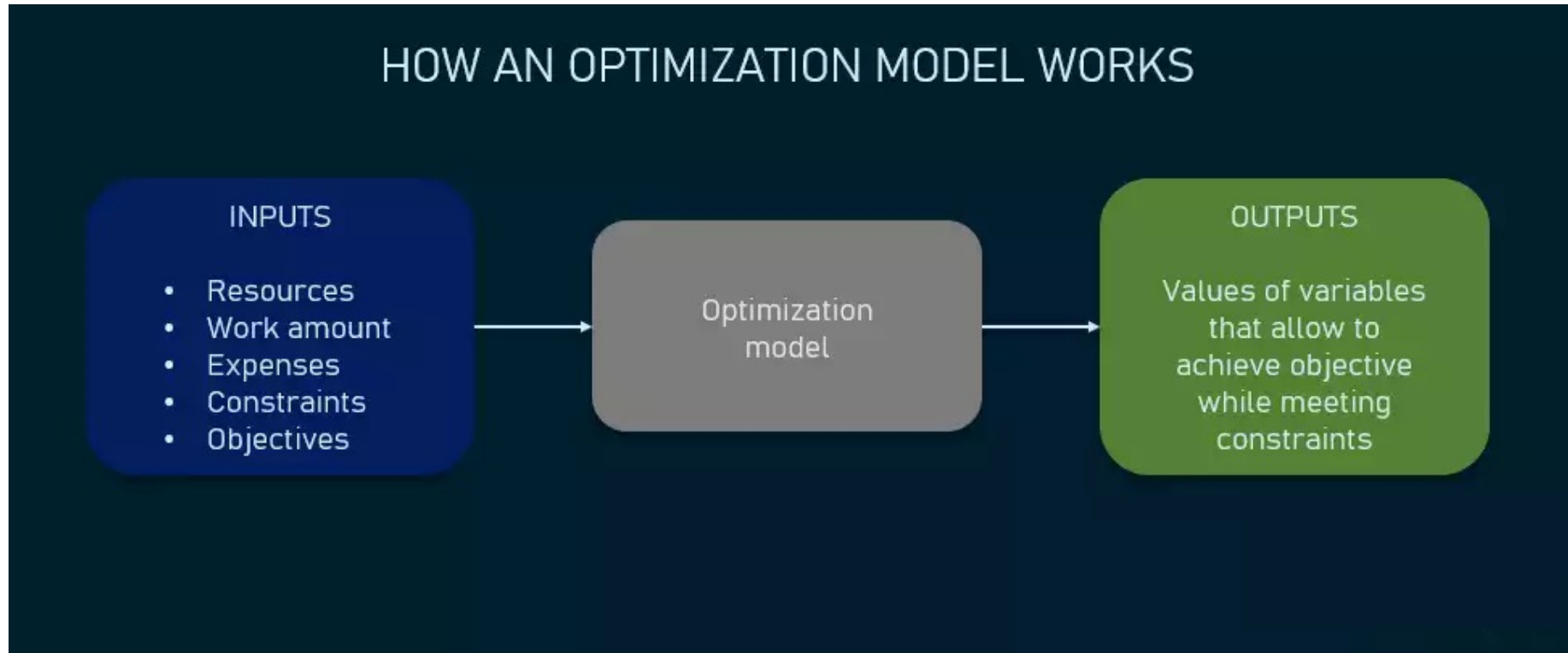


EXAMPLE

COST COMPARISON: CATALYSTS FOR ETHYLENE MANUFACTURING



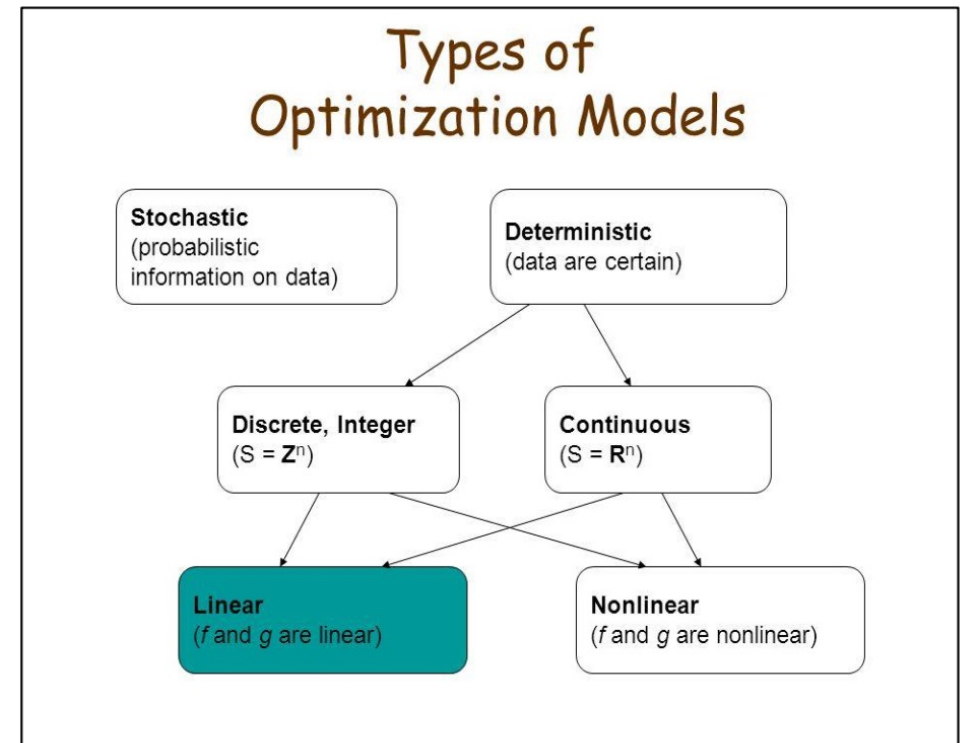
OPTIMIZATION MODEL (BOTTOM-UP ENERGY MODEL)



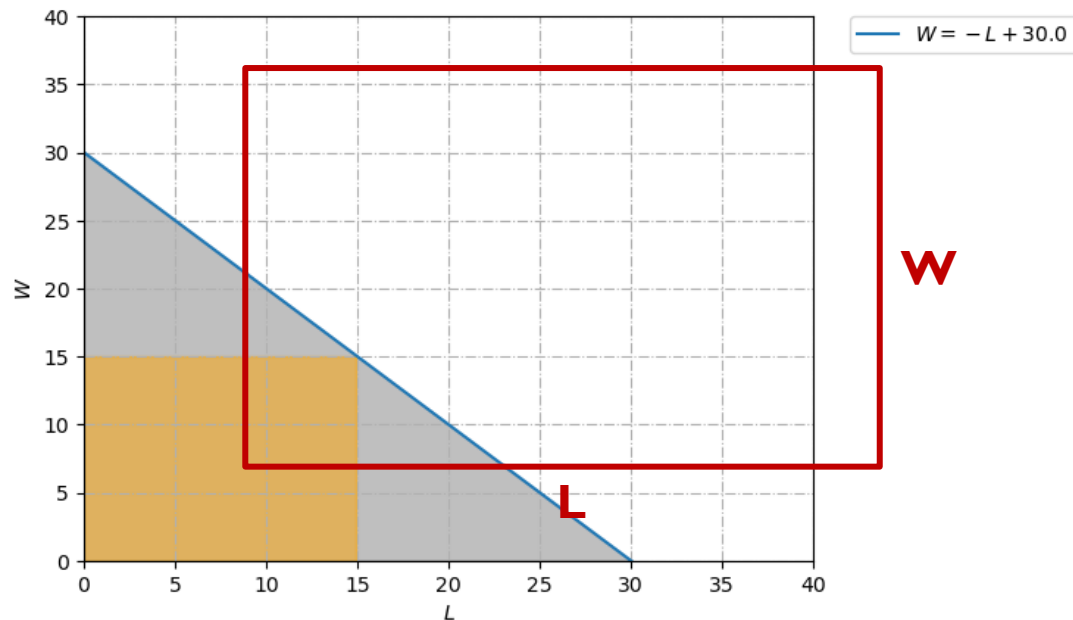
FEATURE OF OPTIMIZATION MODEL

An optimization model has three main components:

- An objective function. This is the function that needs to be optimized.
- A collection of decision variables. The solution to the optimization problem is the set of values of the decision variables for which the objective function reaches its optimal value.
- A collection of constraints that restrict the values of the decision variables.



SIMPLE EXAMPLE OF OPTIMIZATION



- Example: You have 60 feet of fence available, and wish to enclose the largest rectangular area possible. What dimensions should you choose for the fenced-off area?

- Variables: Length – L, Width – W;

- Objectives: max $L \cdot W$;

- Constraints:

$$2L + 2W \leq 60$$

$$L > 0$$

$$W > 0$$

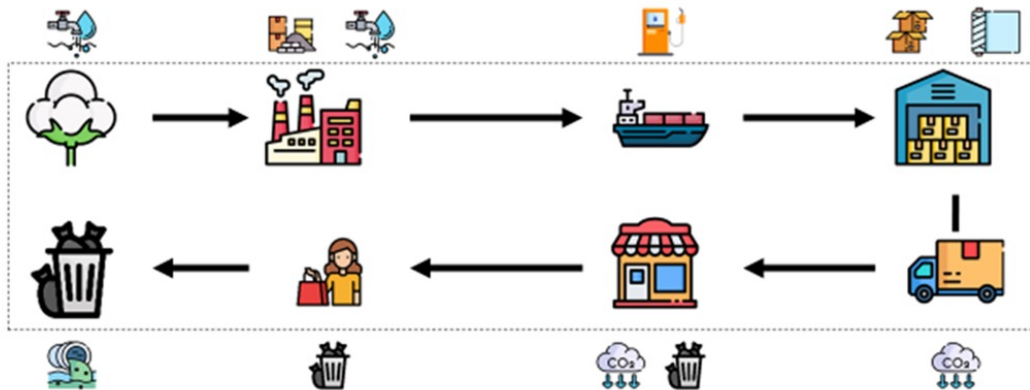
- Result: when $L=W=15$, max area = 225

LIFE CYCLE ASSESSMENT (LCA)

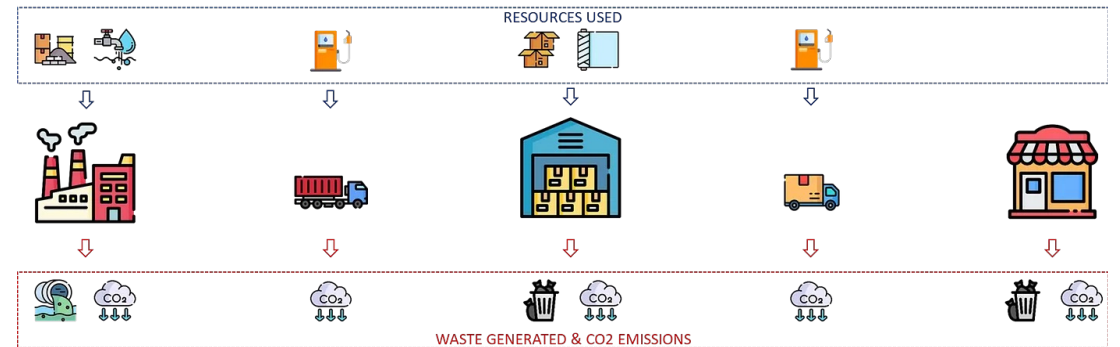
What is a Life Cycle Assessment?

What is a Life Cycle Assessment?

Use Data Analytics to evaluate the environmental impacts of a fast-fashion retail product over its entire life cycle from production to disposal

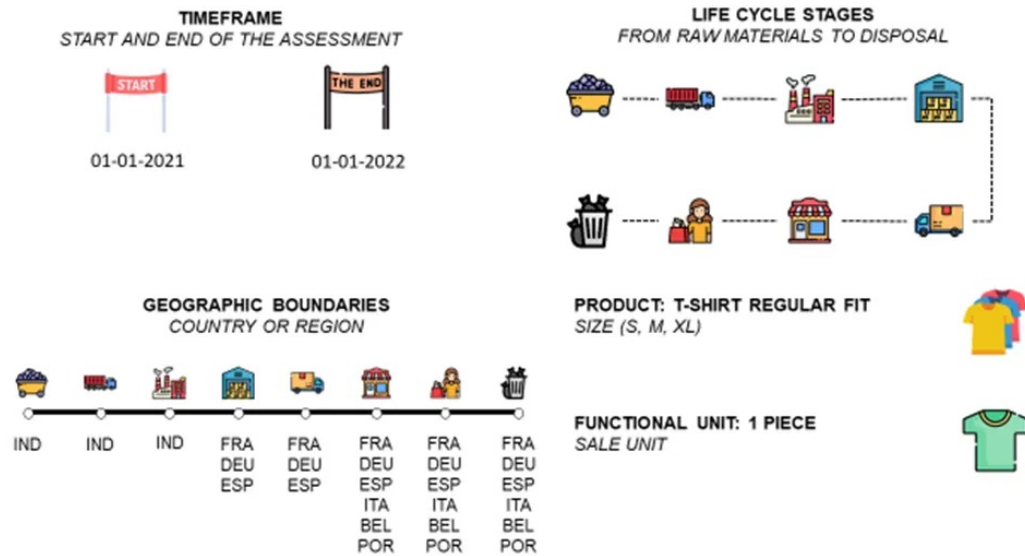


What is the environmental impact of the cheap t-shirt?

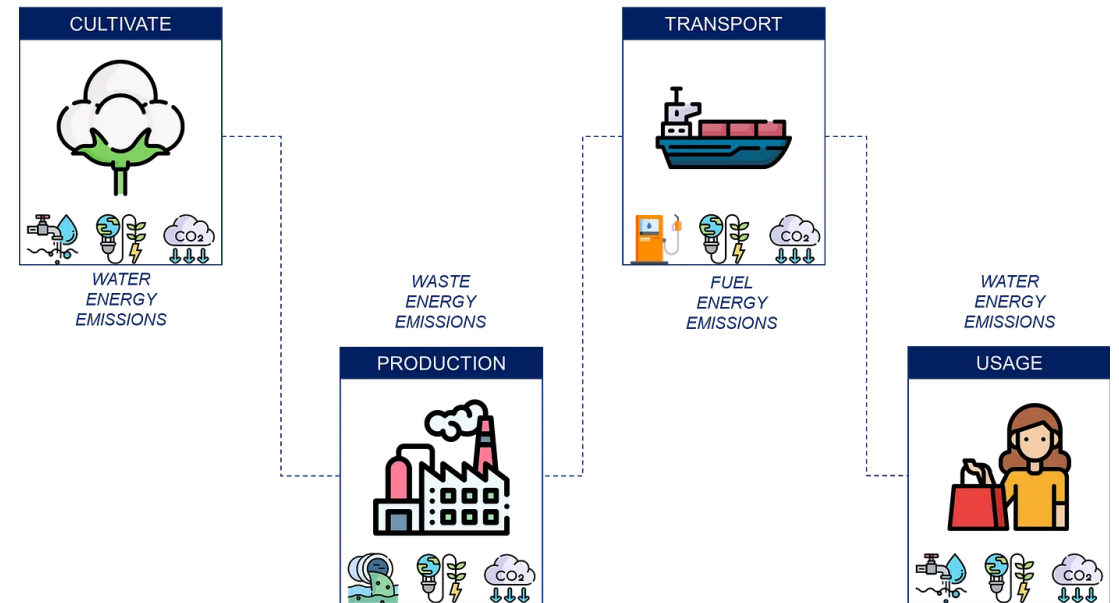


FOUR STEPS OF LCA

1. Goal and scope definition



2. Inventory Analysis

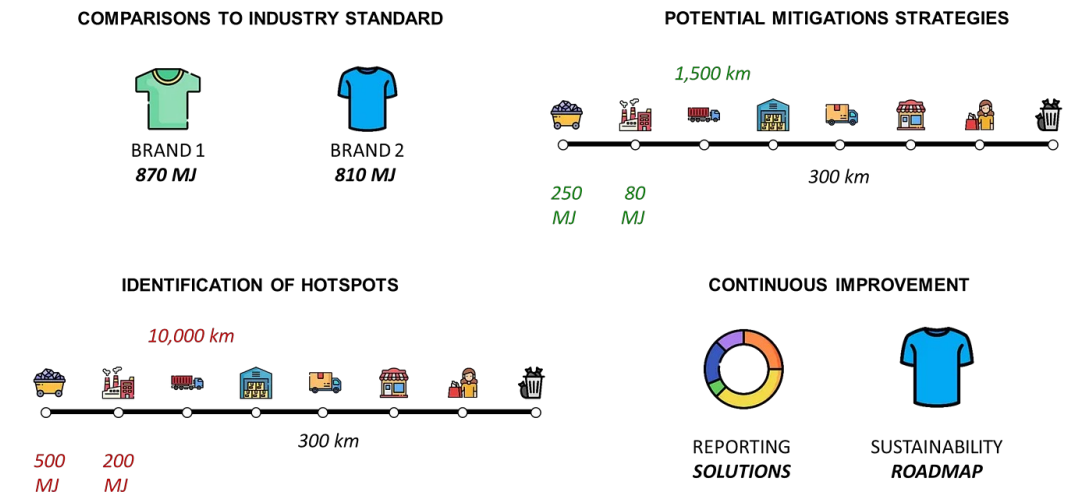


FOUR STEPS OF LCA

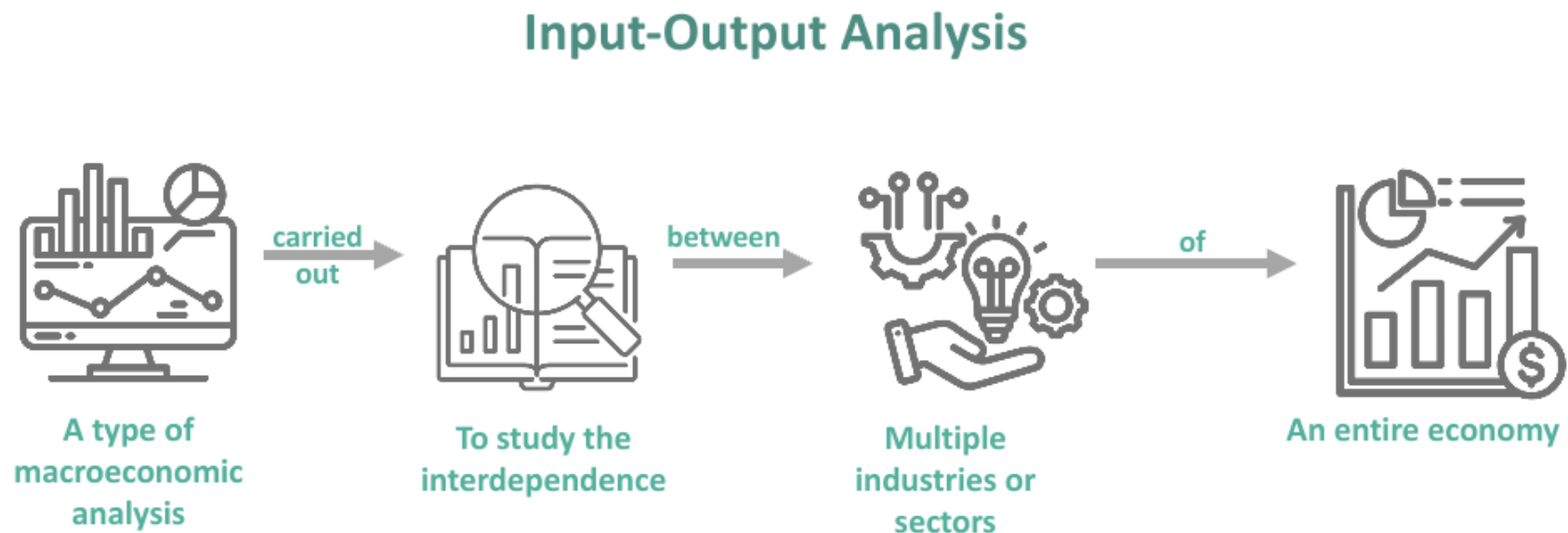
3. Impact assessment

- Energy consumption: 870 MJ -- 58% consumed during the production
- Greenhouse gas emissions: 46 kg CO₂e -- With a majority of emissions during production
- Water consumption: 3,500 L -- 57% consumed during production
- Solid waste: 0.5 kg -- generated during production
- Air pollution: 0.8 g of SO_x and 0.5 g of NO_x emissions -- emitted during transportation

4. Interpretation and evaluation



INPUT-OUTPUT ANALYSIS (TOP-DOWN ENERGY MODEL)



INPUT-OUTPUT TABLE EXAMPLE

Input flow from other industries to Industry 1

Output flow from Industry 1 to other industries

		To				Final demand categories (F)				Total (X)
		1	2	3	4	Households	Government	Investments	Export	
Industry	From 1	z_{11}	z_{12}	z_{13}	z_{14}	c_1	g_1	i_1	e_1	X_1
	2	z_{21}	z_{22}	z_{23}	z_{24}	c_2	g_2	i_2	e_2	X_2
	3	z_{31}	z_{32}	z_{33}	z_{34}	c_3	g_3	i_3	e_3	X_3
	4	z_{41}	z_{42}	z_{43}	z_{44}	c_4	g_4	i_4	e_4	X_4
Primary input factors	Labor	l_1	l_2	l_3	l_4					L
	Capital	k_1	k_2	k_3	k_4					K
	Government	o_1	o_2	o_3	o_4					O
	Import	m_1	m_2	m_3	m_4					M
Total (Z)		Z_1	Z_2	Z_3	Z_4	C	G	I	E	

INPUT-OUTPUT TABLE EXAMPLE

External economic shock

From \ To		Industry				Final demand categories (F)				Total (X)
		1	2	3	4	Households	Government	Investments	Export	
Industry	1	z_{11}	z_{12}	z_{13}	z_{14}	c_1	g_1	i_1	e_1	X_1
	2	z_{21}	z_{22}	z_{23}	z_{24}	c_2	g_2	i_2	e_2	X_2
	3	z_{31}	z_{32}	z_{33}	z_{34}	c_3	g_3	i_3	e_3	X_3
	4	z_{41}	z_{42}	z_{43}	z_{44}	c_4	g_4	i_4	e_4	X_4
Primary input factors	Labor	l_1	l_2	l_3	l_4					L
	Capital	k_1	k_2	k_3	k_4					K
	Government	o_1	o_2	o_3	o_4					O
	Import	m_1	m_2	m_3	m_4					M
Total (Z)		Z_1	Z_2	Z_3	Z_4	C	G	I	E	

- External economic shocks result in the unbalance of the I-O table;
- I-O table has to be rebalanced to reveal the influence on the whole economic system.
- I-O table can also be extended to analyze environmental impacts, such as carbon emission and air pollution and energy consumption.

EXAMPLE

External Shock

- Energy prices surged 20%
- The price of each barrel of crude oil increased and averaged \$106.96, up by 15.3% (used to be \$92.77).

Direct Impact

- Consumers primarily purchase less durable goods, such as new houses and cars;
- Firms minimize their investment spending owing to uncertainty.

Spillover Effect

- Impact on real GDP;
- Lead to a fall in social surplus, decelerating economic growth;
- Result in higher global costs.